Positive Living
NIAGARA

RED RIBBON OPEN

GOLF TOURNAMENT

2026 SPONSORSHIP PACKAGE

JULY 25, 2026

WILLODELL GOLF & COUNTRY CLUB

YOUR IMPACT AT A GLANCE

"We envision a community that empowers, respects and supports all people."

OUR MISSION

At Positive Living Niagara (PLN), we envision a community that empowers, respects and supports all people—regardless of identity, HIV status or substance use. Our mission is to dismantle systemic barriers to health through compassionate, low-barrier and stigma-free care.

WHERE YOUR DOLLARS GO

Your sponsorship directly funds the four essential pillars of our mission:

CLIENT ADVOCACY

Giving all individuals a voice, fostering safe, welcoming spaces for healing and connection.

HARM REDUCTION

Supporting life-saving programs that meet people exactly where they are.

INCLUSIVE CARE

Providing stigma-free and non-judgmental care to individuals living with or affected by HIV and/or substance use.

COMMUNITY EDUCATION

Education and prevention programs aimed to reduce stigma and remove barriers to care for those living with or affected by HIV and/or substance use.

THE GOAL: BUILDING A HEALTHIER NIAGARA, TOGETHER

By joining us at Willodell Golf & Country Club on **July 25, 2026**, you are helping us strengthen the network of care that keeps our community connected, supported and heard. Together, we're creating a Niagara where stigma-free, low-barrier, accessible and compassionate care is a reality for those who need it.

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2026 Red Ribbon Open Planning Committee
Darryl Dyball • Marnie McAdam-Engel • Tylor Friesen

SPONSORSHIP OPPORTUNTIES

TITLE $2,500	MASTERS $1,500	CART $500	HOLE $100

PRE-EVENT EXPOSURE

Media & Press Release	✓	✓		
Logo on All Print Materials	✓	✓	Listed	Listed
Social Media Posts	All Posts	4 Ind. + 3 Group	1 Ind. + 2 Group	1 Individual
Website Recognition	✓	✓	✓	Listed

GOLF EVENT EXPOSURE

Speaking Opp. at Reception	✓			
Company On-Site Signage	Banner/Booth Reg. & Dinner	Banner at Registration		
Complimentary Foursome	All Posts	✓		
Logo Recognition On-Site	✓	At Registration	Golf Carts	Designated Hole
Promo Items in Welcome Bags	✓	✓	✓	✓

POST-EVENT EXPOSURE

Logo in Thank-You Email	✓	✓	Listed	Listed
Social Media Thank-You	✓	✓	Grouped	Grouped
Annual Report Recognition	✓	✓		

OTHER OPPORTUNITIES

SPONSOR A CONTEST

$250+

Sponsor a contest hole and/or provide the prizing. Receive recognition on-hole, promo materials in Welcome Bags and representation on the designated hole.

WELCOME BAG DONATION

In-Kind

Donate swag or promotional items for participant Welcome Bags. Items can include company product, pens, water bottles/cups, notepads, protein/energy bars or drinks.

RAFFLE DONATION

In-Kind

Donate items for our Raffle Table. Funds raised go directly to our vital programs and services, ensuring our clients receive the compassionate and stigma-free care they deserve.